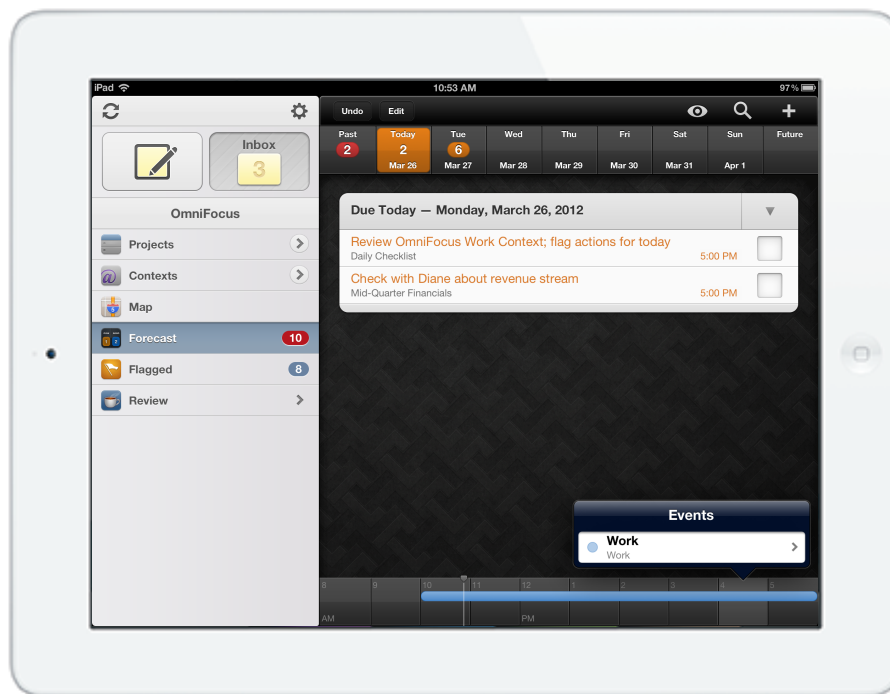


OMNIFOCUS for iPad



What is OmniFocus?

Capture. Organize. Do! OmniFocus is a professional-grade task management application that enables quick and easy idea capture, organization, and execution to get the most out of your time, place, and state of mind.



What makes OmniFocus for iPad different?

OF for iPad combines the in-depth task management functionality of a desktop app with the advanced mobile experience of the iPad. Flexible viewing options, location-aware task lists, on-the-fly task entry with voice notes and image attachments, a built-in review mode and more, make OF for iPad the trusted system you need for managing everything in your busy life. It can be used as a standalone app or in conjunction with OmniFocus for Mac and OmniFocus for iPhone for access anywhere.

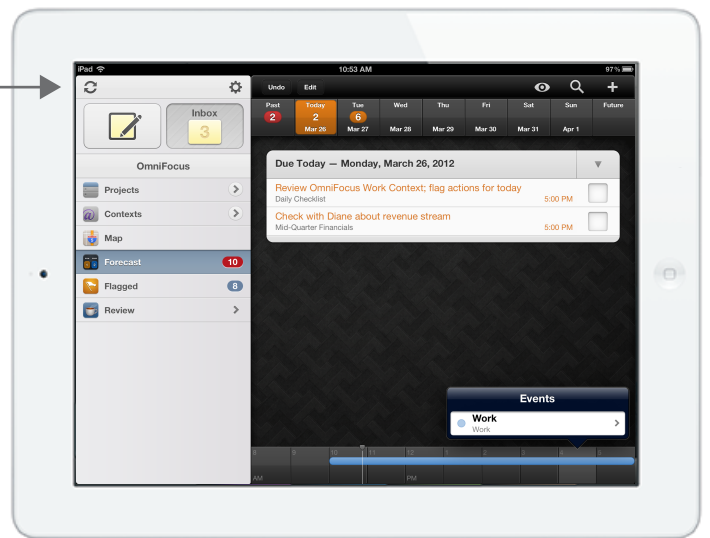
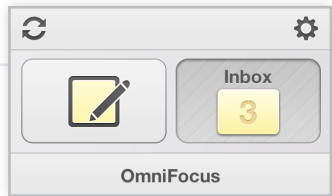
Who uses OmniFocus?

Business professionals, GTD® practitioners, project managers, parents, home users, students, and educators all rely on OmniFocus for its unparalleled task management functionality.

From complicated multi-step projects to daily reminders, some common-use examples include:

- Adding "Buy soil" to your Garden project
- Tapping the Forecast view to see all your actions due this week
- Flagging an item as a talking point for an upcoming meeting
- Tapping the "Phone" context to see who you need to call
- Recording a quick voice note in a task entry
- Tapping the Review mode to mark a stalled project as On Hold
- Dropping a pin in the Map view to assign a context ("Grocery Store") to a location
- Designating "Pay Bills" as a recurring action, set to remind you every month with notifications

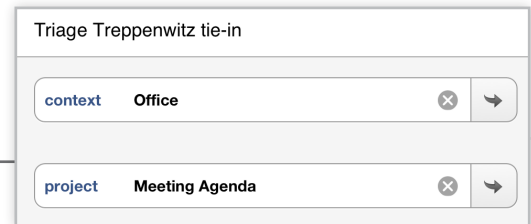
1 When starting OmniFocus for the first time, you'll have the option to set up synchronization right away, or to begin with a clean database.



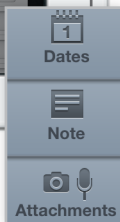
2 **Capture** items anywhere in OmniFocus with the **Quick Entry** button. If you're just starting, take 15 minutes to move ideas out of your brain and into the Inbox.



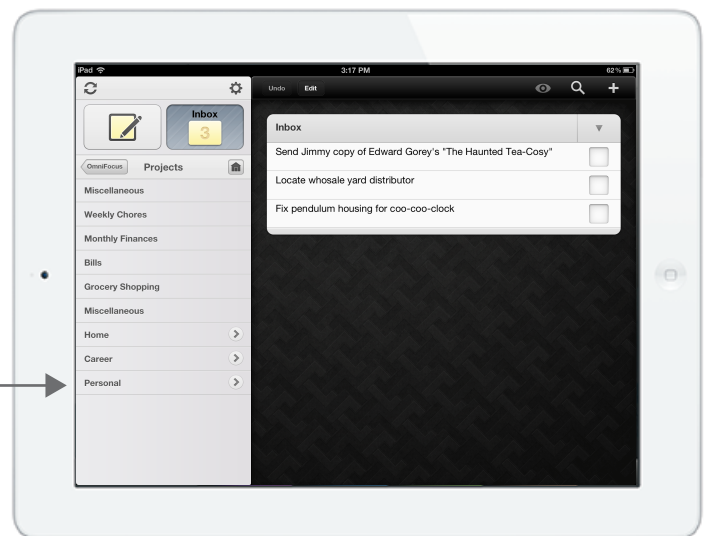
3 Organize actions by **Context** and **Project**—a context is best defined as a person, place, or thing needed to accomplish the action at hand, while projects have multiple steps and a definable end.



4 You can **record audio notes** or **snap a photo** to add to new or existing actions.



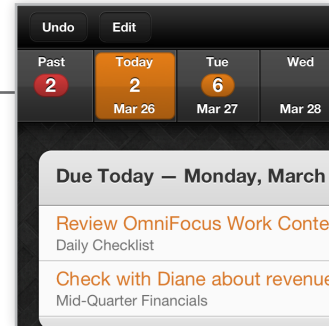
5 Scroll through multiple folders and projects in the **Main Outline**, or narrow your view to a specific folder, project, or context using the **Sidebar**.



6 Assign a **location** to a Context to receive notifications when you're near your local grocery or workplace. Use the **Map** view to get a quick glance at nearby, convenient-to-complete actions.

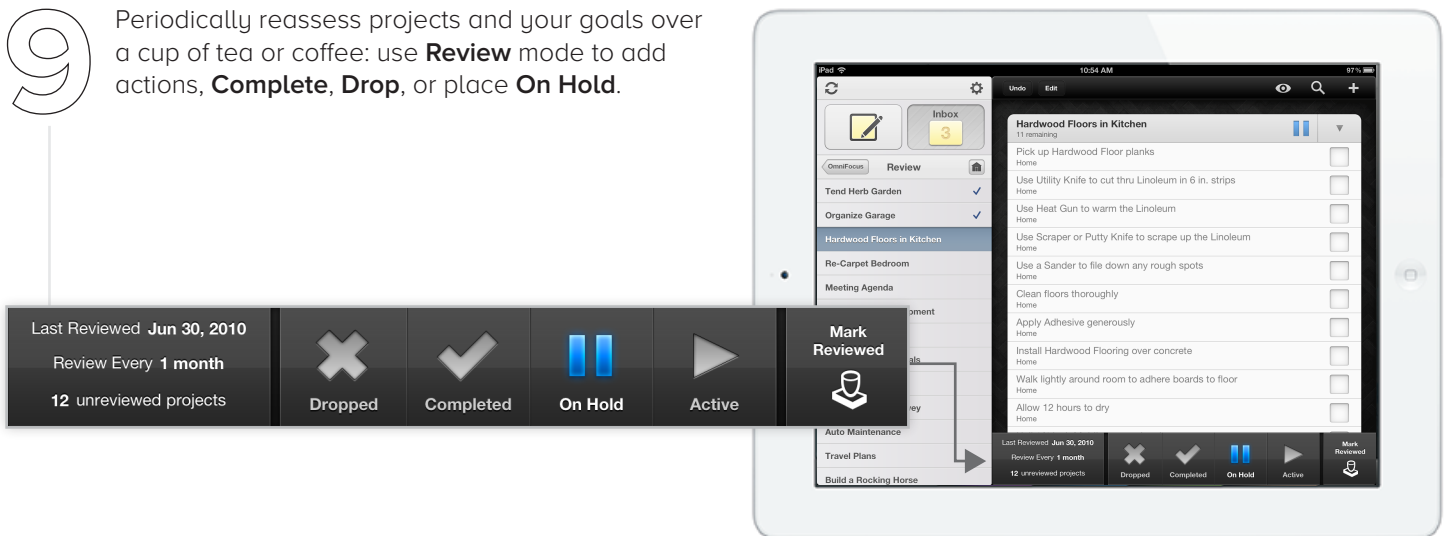


7 Stay on top of due dates—and events on your calendar—with our **Forecast** view.



8 Install a **bookmarklet** in MobileSafari to send the URL and title of a website to OmniFocus. OmniFocus is also ready to accept data from applications like Instapaper and Twittelator.

9 Periodically reassess projects and your goals over a cup of tea or coffee: use **Review** mode to add actions, **Complete**, **Drop**, or place **On Hold**.



10 Need to email an action to a partner or coworker? Tap the **Send** button near the title of an action.

Feature List

- Quick Entry for fast, easy task capture
- Task Inbox where items can be stored for future processing
- Detailed task options (like start and due dates), repeating schedules, as well as audio notes and photo attachment
- Organize tasks into projects and folders, with as much hierarchy as needed
- Categorize and view tasks by contexts, or work modes (i.e. "Phone" for all phone call related to-dos)
- Action groups, for breaking large tasks into manageable steps
- Built-in in search for locating any task in your database
- Cloud sync: synchronize with any edition of OmniFocus
- Location-based contexts: the Maps view makes it easy to generate and view tasks based on current or assigned locations
- Forecasting: see your next week's worth of tasks all at once, along with a quick glance at your calendar events
- Review mode helps you review and stay current on all your projects
- Free customer support via email and phone

Pricing

OmniFocus for iPad costs \$39.99 from the App Store.

The Omni Group offers a 30-day money back guarantee on all App Store sales.

Contacts

Twitter: @OmniFocus

Facebook: <http://www.facebook.com/omnifocus>

Support: omnifocus-ipad@omnigroup.com

PR: pr@omnigroup.com

Phone: 800-315-OMNI (6664)

