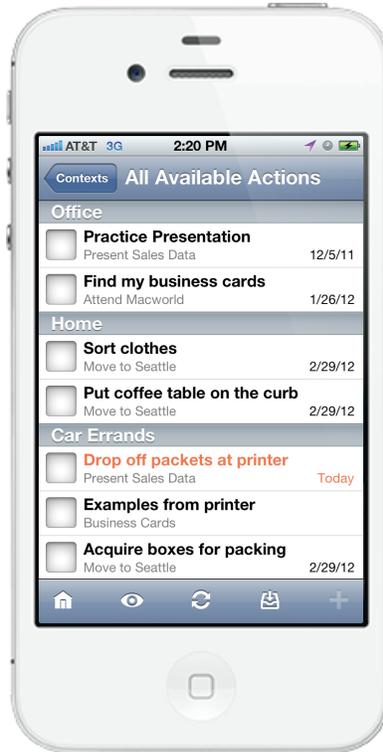
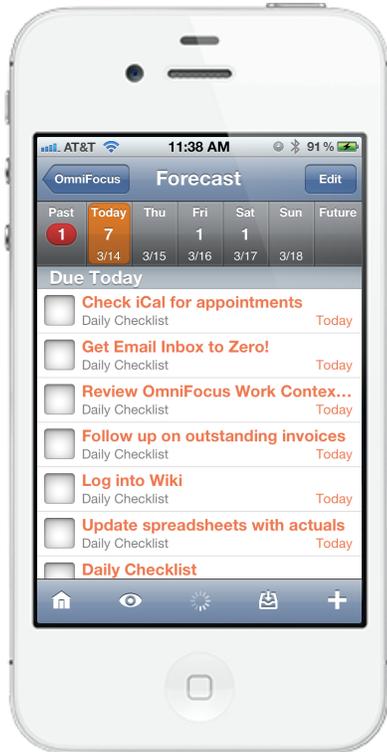


OMNIFOCUS for iPhone



What is OmniFocus?

Capture. Organize. Do! OmniFocus is a professional-grade task management application that's built to easily and quickly capture ideas as they occur, organize them into projects and group them based on contexts to get the most out of your time, place, and state of mind.



What makes OmniFocus for iPhone different?

OmniFocus for iPhone prides itself on being one of the most full-featured productivity assistants out there, while still being immediately accessible for beginning users. A strong commitment to updates and rich integration with the newest iPhone technologies gives you a tailored experience on the iPhone along with a truly trusted system.

Who uses OmniFocus?

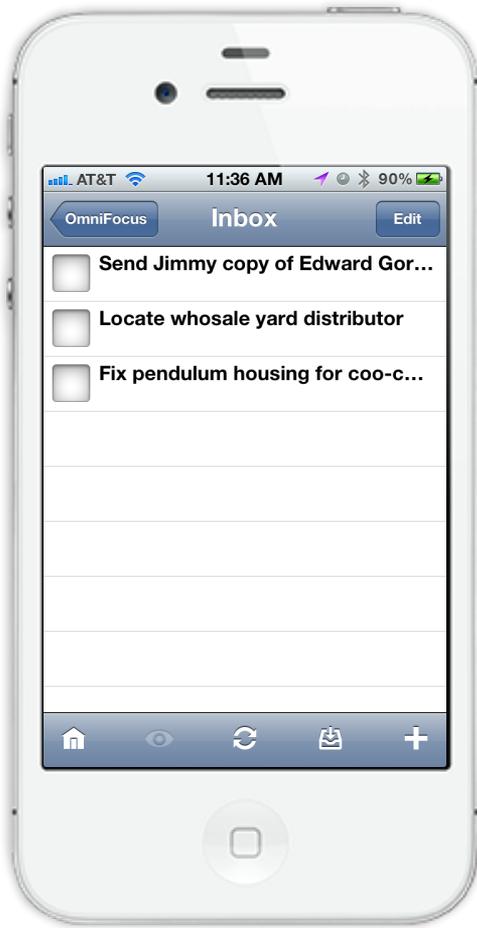
Business professionals, GTD® practitioners, project managers, parents, home users, students, and educators all rely on OmniFocus for its unparalleled task management functionality.

From complicated multi-step projects to daily reminders, some common-use examples include:

- Adding "Buy soil" to your Garden project
- Tapping the Forecast view to see all your actions due this week
- Flagging an item as a talking point for an upcoming meeting
- Tapping the "Phone" context to see who you need to call
- Recording a quick voice note in a task entry
- Dropping a pin in the Map view to assign a context ("Grocery Store") to a location
- Designating "Pay Bills" as a recurring action, set to remind you every month with notifications

1

When you start OmniFocus for the first time, you'll have the option to set up synchronization right away, or to start with a clean database.



2

Capture items anywhere in OmniFocus with the **Quick Entry** button. If you're new to this, take 15 minutes to move ideas out of your brain and into the Inbox.

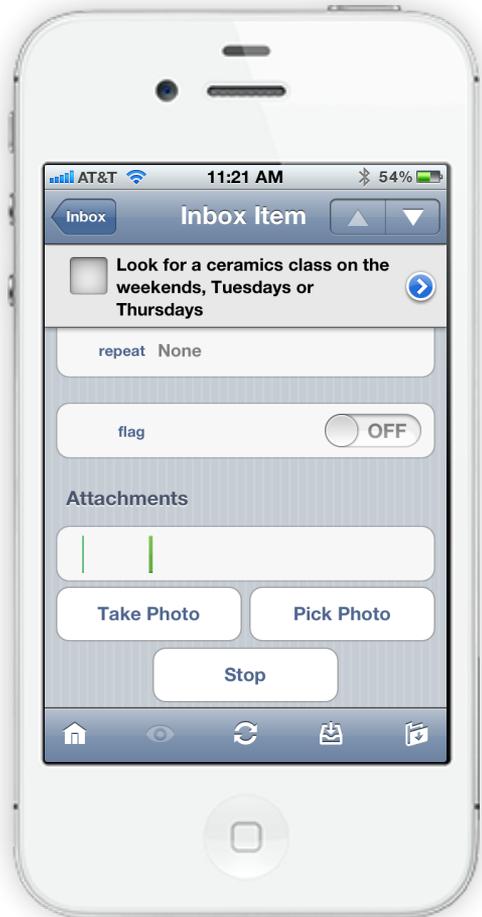


3

Organize actions by **Context** and **Project**—a context is best defined as a person, place, or thing needed to accomplish the action at hand, while a project is best defined as having multiple steps and a definable end.

4

You can **record audio notes** or **snap a photo** to add to new or existing actions.



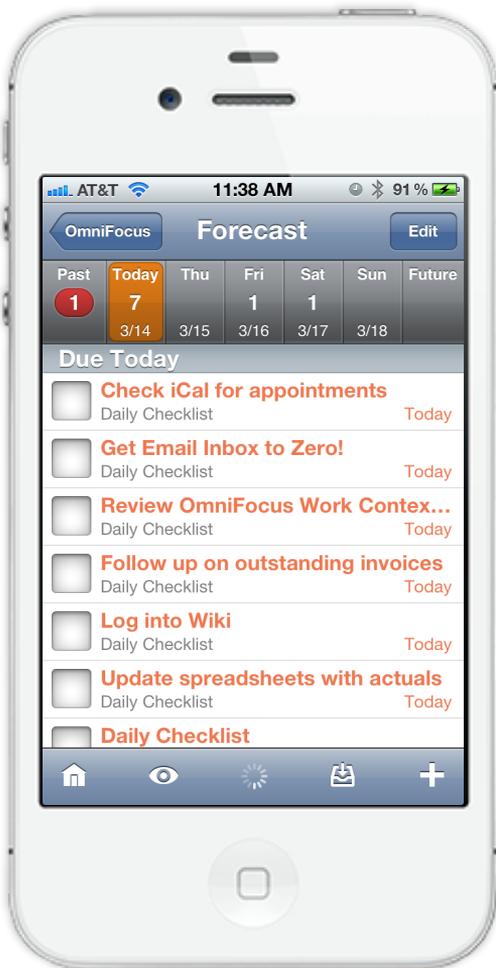
5

Use hierarchical browsing to navigate by specific folders, projects, or contexts.

6 Assign a **location** to a context to receive notifications when you're close. (Do this when editing or adding a **context**.) Use the **Map** view to get a quick glance at nearby, convenient-to-complete actions.



7 Use Siri with an iPhone 4S to add actions—as well as notifications for a time or place—to your **Inbox**.

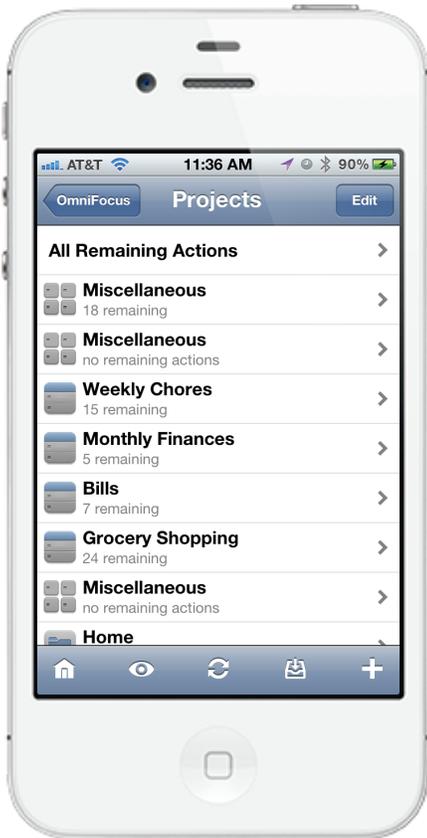


8 Install a bookmarklet in MobileSafari to send the URL and title of a website to OmniFocus. A few applications have support for "Send to OmniFocus" built in. Instapaper and Twittelator are two.

9 Stay on top of due dates—and events on your calendar—with our **Forecast** view.



10 **Search** all of your actions from the **Home Screen** — very helpful if you need to track down an action that you've already completed.



Feature List

- Quick Entry for fast, easy task capture
- Task Inbox where items can be stored for future processing
- Detailed task options (like start and due dates), repeating schedules, as well as audio notes and photo attachments
- Organize tasks into projects and folders, with as much hierarchy as is needed
- Categorize and view tasks by contexts, or work modes (i.e. "Phone" for all phone call related to-dos)
- Action groups, for breaking large tasks into manageable steps
- Built in search for locating any task in your database
- Cloud sync: synchronize with any edition of OmniFocus
- Location-based contexts: the Maps view makes it easy to generate and view tasks based on current or assigned locations
- Forecasting: see your next week's worth of tasks all at once, along with a quick glance at your calendar events
- Review mode helps you review and stay current on all your projects
- Free customer support via email and phone

Pricing

OmniFocus for iPhone costs \$19.99 from the App Store. The Omni Group offers a 30-day money back guarantee on all App Store sales.

Contacts

Twitter: @OmniFocus

Facebook: <http://www.facebook.com/omnifocus>

Support: omnifocus-iphone@omnigroup.com

PR: pr@omnigroup.com

Phone: 800-315-OMNI (6664)